AMRITPAL SINGH  
PROPOSAL FOR ECOMERCE SITE

FOR CAPSTONE PROJECT

# Overview

This project is based on the e-commerce store based on North America that .This store will target people of all age group and deliver products in North America . I choose the apparel niche because it is very demanding and I found ample good suppliers in North America which will help me to fulfil the demand easily . this store is combine store of men and women and people get all items related to clothing and fashion . special accessories will also be viable in store for purchase and rest products will update according to new designs and products .

## THE MAIN OBJECTIVES

* To sell High quality products in North America
* Making store Accessible to every age group
* Easy and secured payment methods

## Technologies

* HTML , CSS , JAVASCRIPT
* REACT should be used as library to built this store
* GSAP or JQuery should be used for animations if needed
* GIT should be used for version control and also for backup
* NODE.JS , npm script

## Execution Strategy

I develop some strategies to built this overall project by splitting into project deliverables which makes the process easy to access and complete . These deliverables should have specific content that would be created according to project requests.

## Technical/Project Approach

React library should be used to built this whole store with the help of html and css which are building blocks and javascript should be used to add functionality to the store . and GSAP and JQUERY is used to add animations if necessary in store .GIT should be used for backup and for making repos .

## Resources

Most of the content is available on the specific sites so that content should be used to built the entire store .

## Project Deliverables

Following is a complete list of all project deliverables:

|  |  |
| --- | --- |
| Deliverable | Description |
| Deliverable #1 | The box site should be developed without content |
| Deliverable #2 | The static site would be developed with all content according to the design |
| Deliverable #3 | The Dynamic site would be developed with all content and tweaks and site would be live |

## Timeline for Execution

Expected dates for the completion of the work is shown below

|  |  |  |  |
| --- | --- | --- | --- |
| Description | Start Date | End Date |  |
| Deliverables #1 | April 1 2021 | April 1 – 9 , 2021 |  |
| Milestone 1 | April 5 2021 |  |  |
| Milestone 2 | April 8 2021 |  |  |
| Deliverable #2 | April 10 2021 | April 10 – 19 , 2021 |  |
| Milestone 3 | April 15 2021 |  |  |
| Milestone 4 | April 18 2021 |  |  |
| Deliverable #3 | April 20 2021 | April 20 – 30 , 2021 |  |
| Milestone 5 | April 25 2021 |  |  |
| Milestone 6 | April 28 2021 |  |  |
| Project End | May 01 2021 |  |  |